



www.cagworld.com

All Ads Include

Free:

- Internet Listing
- Internet Link
- E-mail Link
- Copy of Guide

### Graphics:

- Send us your professionally prepared Ad copy in Adobe Acrobat PDF format saved in the highest (press) resolution.
- If we create your ad any desired content other than text should be provided to us in digital format.
- Four color (CMYK) is included with all ads.
- See 'Advertising Info' on cagworld.com for Ad Specs.

### Terms:

- Publisher reserves the rights of content.
- Publishers liability for E&O is limited to amount paid.
- All ads require 50% deposit with order and, unless otherwise noted, charges payable net 30 days from invoice date. Late fee is 1.5% per month overdue plus collection cost.
- Proof of ad not returned by deadline date will be assumed correct.

# Casualty Adjuster's Guide<sup>®</sup> of Indiana

Tel: 678-714-1057 or 317-464-1502 • Fax: 317-464-1503 • Email: CAG@bellsouth.net  
10 W. Market Street, 2070 • Indianapolis, IN 46204-2975

## Advertising Rates

### Premium Position

Includes a Full Page

|  |         |                          |
|--|---------|--------------------------|
| Front Cover Banner .....                                     | \$2,200 | <input type="checkbox"/> |
| Inside Front Cover .....                                     | \$1,600 | <input type="checkbox"/> |
| Inside Back Cover .....                                      | \$1,300 | <input type="checkbox"/> |
| Outside Back Cover.....                                      | \$1,800 | <input type="checkbox"/> |
| Page 1 Intro .....   | \$1,400 | <input type="checkbox"/> |
| Premium Page/Featured Ad ....                                | \$1,200 | <input type="checkbox"/> |
| <small>(placed at front of section before the index)</small> |         |                          |
| Roster Right or Left .....                                   | \$1,600 | <input type="checkbox"/> |
| Important Phone Number .....                                 | \$1,200 | <input type="checkbox"/> |
| Insert or Dustcover .....                                    | \$1,600 | <input type="checkbox"/> |



### Page Positions

All 4.25 wide by Height Shown

|                       |       |                          |
|-----------------------|-------|--------------------------|
| Full Page (7.25)..... | \$895 | <input type="checkbox"/> |
| 3/4 Page (5.5) .....  | \$695 | <input type="checkbox"/> |
| 1/2 Page (3.5) .....  | \$595 | <input type="checkbox"/> |
| 1/4 Page (1.5) .....  | \$395 | <input type="checkbox"/> |



### Legal Section

Legal Listings Per Line or Your Firm May Place a Display Ad.

|                                  |      |                          |
|----------------------------------|------|--------------------------|
| Per Line (18 lines minimum)..... | \$22 | <input type="checkbox"/> |
| Each Additional Line.....        | \$13 | <input type="checkbox"/> |

### Copy of Guide

|                      |      |                          |
|----------------------|------|--------------------------|
| Extra Book w/Ad..... | \$75 | <input type="checkbox"/> |
|----------------------|------|--------------------------|

Distributed **FREE** to every identified Insurance Company Adjuster In the State of Indiana every year.

## Order Form

Please reserve the space indicated above.

Name \_\_\_\_\_

Date \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Web Site \_\_\_\_\_

CUSTOMER signature below confirms this advertising order:

AD Placement (subject to publisher review)

Section \_\_\_\_\_

Index \_\_\_\_\_

**Total \$** \_\_\_\_\_ Please see Terms & Ad Specs.

Signature \_\_\_\_\_

**Thank you for your order.**

Please email or fax completed form to: cag@bellsouth.net or 317-464-1503